

COOKIES POLICY

1. What Are Cookies?

Our website uses cookies to distinguish you from other users, in order to provide a more personalised web service, making it easier for you to find the content you most enjoy seeing. A cookie is a text only file containing an identifier (a string of letters and numbers). It is sent by a web server to a web browser where it is stored. The identifier is then sent back to the server each time the Browser requests a page.

Cookies may be either "persistent" or "session" cookies.

- A persistent cookie is stored by a web browser and remains valid until its expiry date or deleted by the user.
- A session cookie will expire at the end of the user's session when the web browser is closed.

Cookies may not contain any information that personally identifies a user. But personal data that we store about you may link to the information gathered and stored in cookies.

A cookie will typically contain the name of the domain which the cookie has come from, the 'lifetime' of the cookie (the time before it expires), and a value, usually a randomly generated unique number. In addition to 'session cookies', which do not remain active after you leave our website. If you log in to the site, we use cookies that store information between your visits so that you don't have to log in again.

As we respect your right to privacy, our website allows you to choose not to accept some types of cookies, including those used to better target advertising or improve the performance of our website. Our cookie notification pops up when you first enter our website (you've probably already clicked to dismiss it when you arrived here today).

There are however some cookies that are strictly necessary for our website to work properly – these are usually only set in response to actions made by you which amount to a request for services, and usually involve setting privacy preferences, logging in, filling out forms or similar features. These cannot be switched off at our end, but in your browser settings, you can choose not to accept all cookies. Please be aware that if you do so, you may not be able to use all the interactive features of our website. Find more information about cookies, and how to refuse or clear them from your history.

2. Why Do We Use Cookies?

We use cookies for:

- **Registration forms:** for example, our events registration forms, fundraising forms and donation forms will not work properly without using cookies.



- **Analytics:** we collect information via a service called Google Analytics about how visitors use our website. We use the information to compile reports and to help us improve the website. The cookies collect information in a way that does not directly identify anyone. This includes the number of visitors to the website, where visitors have come from, and the pages they visited.
- **Social Media sharing:** you can share content from our website on your own Social Media networks.
- **Measuring the effectiveness of our advertising** and understanding the actions people take on our website. Cookies allow us to present relevant Burning Nights CRPS Support adverts to users.
- **Storing the Internet Protocol (IP) address** of your computer or any other device you are using to browse our website. An Internet Protocol address (IP address) is a series of numbers that identifies any device on a network. Computers use IP addresses to communicate with each other. Both over the Internet and on other networks.

3. What Types of Cookies Do We Collect and Why?

Targeting Cookies

These cookies may be set through our site by our advertising partners. They may be used by those companies (advertising partners) to build a profile of your interests and show you relevant adverts on other websites. They do not store directly personal information, but are based on uniquely identifying your browser and internet device. If you do not allow these cookies, you will experience less targeted advertising.

Performance Cookies

These cookies allow us to count visits and 'traffic' sources so we can measure and improve the performance of our website. They help tell us which pages are the most and least popular. We can also see how many visitors move around our website. All information these cookies collect is aggregated and therefore kept anonymous. If you do not allow these cookies we will not know when you have visited our website, and will not be able to see how well it is working.

Strictly Necessary Cookies

These cookies are necessary for the website to work properly and cannot be switched off in our systems. They are usually only created when you interact with our website which amounts to a request for services, such as setting your privacy preferences, logging in or filling in forms.

You can set your browser to block or alert you about these cookies, but some parts of our website will not then work as it should. These cookies do not store any personally identifiable information.

4. Third Party Cookies

We utilise a number of third party technologies on our website who may deploy a cookie to your device. We have no control over these third party cookies but you can see the list of the trusted third parties we use below:

- YouTube
- Google
- Google Analytics
- Facebook
- Twitter
- LinkedIn

5. Changing My Cookie Settings

Most modern web browsers will allow you to refuse to accept cookies and delete cookies. How you do this varies from Browser to Browser, and version to version.

You can find up to date information about blocking and deleting cookies below:

- Apple Safari
- Google Chrome
- Microsoft Edge
- Microsoft Internet Explorer
- Mozilla Firefox
- Opera

You can find out more about cookies at: www.AboutCookies.org.uk and www.Cookiepedia.co.uk

6. Changes To This Policy

Now and again, we may update our use of cookies. Please check regularly to keep up to date.

